# REAL CORP SHEET

## REAL CORP

REAL CORP is the annual conference series of CORP - Competence Center of Urban and Regional Planning, a non-profit organisation from Vienna, Austria. Conference Director: Manfred Schrenk, Contact: office@corp.at

REAL CORP conferences are annually held since 1996. REAL CORP is the longest existing annual conference series on Smart Cities, urban development, spatial planning and information society.

#### INTERNATIONALITY -

REAL CORP conferences are extremely international events. Each year we welcome some 200-250 participants from 35-40 countries from all over the world.

## INTERDISCIPLINARITY -

REAL CORP conference participants are coming from universities and the academic branch as well as private enterprises, public administration and NGO/NPOs in the fields of urban planning,

smart cities, mobility and transport planning, information and communication technologies, architecture, social and environmental sciences, real estate, GIS, surveying and remote sensing and more. During 3 conference days they share and discuss the latest tasks and topics on urban planning, regional development and information society in an international and extremely interdisciplinary conference with networking events.

## WHO ATTENDS

## Urban development experts from policy, administration, special interest groups, and NGOs:

- chambers of commerce
- local authorities
- municipalities
- ministries
- national and regional institutes
- committees
- federations, associations

#### Researchers (graduates as well as students):

- urban/spatial planning
- architecture and urban design
- mobility and transportation
- regional science
- smart cities
- energy planning
- landscape/environmental planning
- GIS/ICT

# Stakeholders and representatives from economy, commerce, and industry:

- urban/mobility/environmental planners, experts, planning agencies
- architects, architectural offices
- engineers, consulting engineers
- smart city specialists
- urban technology providers
- real estate developers
- infrastructure builders and operators
- telecommunication and IT experts,
- experts from commerce and industry
- international consultants, ...

#### **BENEFITS** -

All REAL CORP papers and proceedings since the very first conference in 1996 are accessible free of charge through our online archive. >>> https://archive.corp.at

Our online archive also features photos, programme folders and video footage from past conferences. In addition, all conference papers since 2014 are listed in our own Open Access Repository which is listed in various Open Access Repository Indexes. >>> https://repository.corp.at

# **NEWSLETTER RANGE** -

The REAL CORP newsletter reaches some 20,000 recipients (approximately 60 % German, 40 % English). REAL CORP is also promoted via Urbanicity (some 30,000 recipients), Foundation for the Urban Environment (some 4,000 recipients) and the ISOCARP (International Society of City and Regional Planners) network. Of course REAL CORP has its own Facebook page and information is also spread via LinkedIn and Twitter.